# Cheryl Lay

A multidisciplinary graphic designer who is passionate about photography and illustration. I love taking up quirky and unique projects, and that's why I have so many different types of work in my portfolio. Paying attention to detail is one of my biggest strengths that constantly pushes me to do my very best. Additionally, the experience of challenging myself to produce different design works during these years has built up my skills and prepared me to take part in the industry.

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# SKILLS

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Branding Editorial Illustration Photography Typography UiUx etc.

# **EXPERIENCES**

 Freelance Graphic Designer (2015– present)
 A multidisciplinary graphic designer specializes in branding and logo design. My latest work is commissioned by Loula Natural, a Hong Kong based nutritional therapy and naturopathy clinic.

# ACHIEVEMENTS

- · Shortlisted for Starpack Student Awards 2018.
- A PADI Intermediate diving license obtained in 2017.
- A Trinity College Grade 5 Drumming certificate achieved in 2013.

# HOBBIES

- Fencing | Scuba diving | Bouldering
- Photography | Illustration | Music

To be continued